



**COALITION OF
ASHEVILLE
NEIGHBORHOODS**

March 28, 2024

Promoting Neighborhood News, Initiatives, Interesting Activities & Get Togethers

Background: CAN was awarded a Neighborhood Matching Grant directed at revamping and updating our communication capabilities. Over the past several months:

- **A new logo has been created.**
- **We have developed a new platform for the CAN website (<https://www.asheville-can.org/>) through Flipcause (<https://www.flipcause.com>) that is easy to update and significantly improves our ability to effectively communicate and post news.**
- **We have expanded our email capabilities by moving to a subscription service using Mail Chimp.**

During this period the “bugs” have been worked out with these new tools and now we’re ready to go to the next step and begin to communicate on all matters of neighborhood news. This can include just about anything that might be of interest across member neighborhoods, that’s where we need your help!!

Call to Action

Beginning in April we would like to highlight and promote member neighborhoods following a schedule like this (while this is monthly we’d like to be able to post news every 2 weeks):

- **Norwood Park - April**
- **Shiloh - May**
- **East West Asheville - June**
- **Beverly Hills - July**
- **East End Valley - August**
- **Haw Creek - September**
- **Kenilworth Forest - October**
- **South French Broad - November**
- **Montford - December**

